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Nuggets of History: For the Slightly Interested Easily Bored

By Tom Morrow, Thomas J Morrow

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.A native of Iowa, Tom Morrow graduated from Phoenix College with an AA degree; from Arizona State University with a BA in journalism, and for more than 40 years worked at a number of daily and weekly newspapers throughout the West, with some 10 years experience in public relations. He was vice president for communications at the historic Hotel del Coronado during the 1980s and owned a small advertising and PR agency in San Diego until 1988 when he returned to newspapers. Since 1991, he was with the Blade-Citizen, then known as the North County Times. He began as a copy editor, then moved to business editor and for the some 20 years was a daily columnist. The author also has a doctorate in marketing communications and for five years taught advertising and public relations at MiraCosta College, as well as three years teaching at National University. He also was a guest lecturer for Cal State San Marcos Elderhostel program. For 13 years he produced a 30-minute television program, Living Legacies, which continues to be ...



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