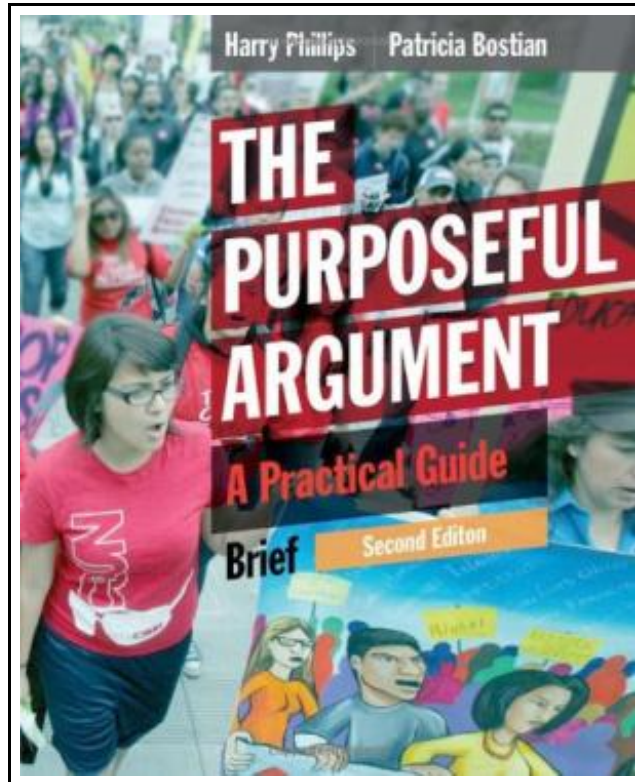


The Purposeful Argument: A Practical Guide



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(Mitchell Kuhn III)

THE PURPOSEFUL ARGUMENT: A PRACTICAL GUIDE



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Cengage Learning, Inc, United States, 2014. Paperback. Book Condition: New. Brief ed of 2nd revised ed. 229 x 185 mm. Language: English . Brand New Book. Emphasizing the practical and the local, THE PURPOSEFUL ARGUMENT: A PRACTICAL GUIDE, BRIEF EDITION, 2E effectively brings argument into real life with community-based writing activities, illustrating that the tools and skills of argument are critical to readers today-and wherever their careers take them. With a focus on accessibility, the text encourages students to argue in response to issues in a variety of environments-school, workplace, family, neighborhood, social-cultural, consumer, and concerned citizen-and learn how argument can become an essential negotiating skill in everyday life. It offers thorough treatments of Toulmin-based and Rogerian approaches to argument as well as teaches the value of fully understanding the opposition, the importance of aiming for the middle ground, and how to use a microhistory to forge an unconventional position. The only introduction to argument written with the today s diverse student body in mind, THE PURPOSEFUL ARGUMENT uses vivid explanations, detailed examples, and practical exercises to guide students step by step through the process of building an effective argument.



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